



SOUTHLAKE CHAMBER CHAIRMAN ANNOUNCES NEW PRESIDENT/CEO

Southlake, Texas – Chamber of Commerce Chairman of the Board, Jill Clifton announced the selection of Dana Davis as the Chamber's new President/CEO.

Dana Davis comes to the Southlake Chamber after leading the staff of Lawton Fort Sill Chamber of Commerce in Oklahoma. Clifton said that he is a well-established and respected business executive with more than 20 years of leadership and relevant professional experience, including 5-1/2 years as a chamber chief executive. Dana's skill set is an exceptional match for the qualities the Southlake Chamber needs in its next President/CEO.

Davis has been recognized as collaborator capable of strengthening and expanding alliances with membership, key business and education leaders, and elected officials.

He currently serves as President/CEO of the Lawton Fort Sill Chamber of Commerce in Lawton, Oklahoma, where he has initiated several vital programs including the Lawton Area Strategy for Economic Revitalization (LASER). The LASER initiative incorporated three essential components for Lawton's growth – a long-range economic development strategy, downtown revitalization, and enhanced air service for their local airport. In addition, he actively practiced law for 12+ years (including service as Chief Deputy Attorney General for the State of West Virginia), served as counsel to two Senate committees, and served as Deputy Director and Interim Director of a state economic and community development agency.

Davis said, "I appreciate the trust and confidence that the Board of Directors has placed in me and am excited to become a part of the Chamber team and the Southlake community. I look forward to working with a dedicated group of volunteer leaders that want to see the Chamber become a more active and effective partner with the City and our members."

Clifton said, "Dana will greatly benefit the business community and ignite economic success. He will be tasked with launching initiatives to solidify support for the Chamber membership, implementing the 2010-2013 Strategic Plan outlined by the Chamber Board of Directors."

Davis graduated from West Virginia State University and received his Juris Doctor from West Virginia University College of Law.

He and his wife Marcia, have three sons.

Davis will begin his tenure with the Southlake Chamber on July 1.

For more information, contact Southlake Chamber of Commerce at 817-481-8200, 1501 Corporate Circle, Suite 100, Southlake, Texas, 76092.

###