

FOR IMMEDIATE RELEASE

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OKTOBERFEST DRAWS GREAT CROWDS!

Southlake, Texas –

The sixth annual Southlake Oktoberfest, presented by Grapevine Chrysler Jeep Dodge, drew nearly 40,000 people to Southlake Town Square during the first weekend of October. This event encompassed something that someone of any age could have enjoyed.

Many events took place over the weekend including the popular wiener dog races. This year around 100 dogs entered the race and as in year's past, NBC's Rebecca Miller emceed the race. After coming in third place last year, proud pup Swizzle and owner Russ Perkins took first place!

As for the brat-eating contest, 13 contestants participated. Nonetheless, Brian Zvonecek reclaimed his title and won the golden pig trophy by eating a whopping 4 ½ brats.

The Chick-fil-A nugget-eating contest was another success when a large group of 5-12 year olds showed up to try to win the \$500 savings bond donated by capital one. A lucky boy won the \$500 savings bond and a free year's worth of Chick-fil-A!

Festival goers enjoyed all the entertainment throughout the weekend. However, popular disco band Le Freak had the biggest draw and had people dancing and singing along to the familiar tunes all Friday night.

Parents and kids alike were thrilled about the free kids area and enjoyed the bounce houses, rock-climbing wall and the sand art.

Everyone can look forward to another weekend of brats, oompah bands and shopping next October!

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