

FOR IMMEDIATE RELEASE

Date: September 13, 2007
Contact: Jami McKenney, Programs Coordinator
Southlake Chamber of Commerce
817-481-8200

OKTOBERFEST 2007 COMES TO SOUTHLAKE!

Southlake, Texas –

The highly anticipated three-day Southlake Oktoberfest takes place October 5 through the 7 at Southlake Town Square. This festival, presented by Grapevine Chrysler Jeep Dodge, features a wide variety of entertainment and activities for adults and kids alike, and is free to the public. Hours of operation are Friday, 4:00 p.m. to 11:00 p.m., Saturday, 10:00 a.m. to 11:00 p.m., and Sunday, 12:00 p.m. to 5:00 p.m.

Oktoberfest features approximately 85 arts and crafts exhibitors showcasing their wares. Careful consideration goes into selecting high quality vendors to ensure all of their items are made by hand. Of course, Oktoberfest would not be complete without a wide variety of food and drinks, including bratwurst, corn dogs, crepes, roasted corn, funnel cakes, and much more.

Entertainment includes Le Freak performing on Friday night and Dwayne Dopsie taking the stage Saturday evening. German dancers, the wildly popular wiener dog races, a brat-eating contest, and a children's chicken nugget eating contest are also part of the fun. The wiener dog races are Saturday morning, with registration beginning at 10 a.m. and the race starting promptly at 11 a.m.

Oktoberfest has something for everyone, especially the children. The children's area includes a number of inflatables, a Home Depot exhibit where the kids can build toys, and much more. The kids can also look forward to participating in the Chick-Fil-A nugget-eating contest on Saturday at 1:45 p.m. Not forgetting the adults' hungry stomachs, the Town & Country Gourmet Foods brat-eating contest immediately follows the nugget eating.

Don't miss this exciting event that has something for the entire family. Make plans now to attend Southlake's sixth annual Oktoberfest celebration. The Southlake Chamber of Commerce is proud to recognize the City of Southlake, Southlake Town Square, and its many other sponsors for their partnership, which makes this event possible. For additional information about the festivities, please contact the Chamber office at 817-481-8200 or info@southlakechamber.com, or visit our website at www.southlakechamber.com.

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