

**Mayor and Council's Message**



**CITY COUNCIL URGES RESIDENTS TO SPEND LOCAL**

Are you ready for some serious holiday shopping? Looking for a perfect gift for someone special, or maybe the perfect dining opportunity to join friends and family in celebration? We think you will find it right here in Southlake. Southlake is fortunate to have a great diversity of retail businesses and dining opportunities from casual to elegant just minutes away from your door step. Not only is it more convenient to shop and dine here, but it helps our financial bottom line.

By shopping at Southlake businesses and dining in our restaurants, you are not only supporting local businesses and keeping our property taxes low, but you are also helping to construct our parks and public safety facilities.

Did you know that Southlake has approximately 1,600 businesses? The Department of Economic Development maintains [www.SouthlakeBusinesses.com](http://www.SouthlakeBusinesses.com) where you can find any Southlake business from accessories and jewelry to sporting goods and restaurants. Find what you need by searching the name of the business or by utilizing the unique “keyword” search for a particular product or service.

You will frequently see our families out supporting our local businesses and now that you know about the many financial benefits to the City, we hope that you will come Home for the Holidays and choose Southlake first for all of your holiday season shopping and dining.

See you in Southlake!

Mayor John Terrell and City Councilmembers Virginia M. Muzyka, Laura K. Hill, Carolyn Morris, Brandon Bledsoe, Gregory Jones, and Pamela A. Muller

Sales Tax by the Numbers

- 8.25% = Sales Tax
- 6.25% = State of Texas
- 2% = City of Southlake.
  - 1% = “General Fund”
  - .5% = Crime Control & Prevention District (CCPD)
  - .5% = Southlake Parks Development Corp. (SPDC)