



October 1-3, 2010

June 4, 2010 APPLICATION DEADLINE AND
1st PRIORITY PREMIUM POSITIONING

Official Vendor Application

Select boxes that apply:

- | | |
|--|---|
| <input type="checkbox"/> Arts & Crafts | <input type="checkbox"/> New Vendor |
| or | or |
| <input type="checkbox"/> Concessions | <input type="checkbox"/> Returning Vendor |

Only handmade arts and crafts will be accepted –
Vendors not complying will be sent home with no exception or refund.

Please complete the following (incomplete applications will not be processed):

- Business Name: _____
- Specific Product(s) Description: _____
- Contact Name: _____
- Mailing Address: _____
- City, State, & Zip: _____
- Cell Phone: _____ Secondary Phone: _____
- E-Mail/Website Address: _____
- TAX # (required): _____ On Site License Plate # _____
- FOOD VENDORS ONLY:
 - Rig Dimensions (including tongue and right or left): _____
 - Space Requirements: _____
 - Electricity Requirements: _____

Festival does not provide tents, tables, or chairs - Cash, checks, credit, or money orders

My signature acknowledges that I am the creator of my work, and I will be present at my booth during all advertised hours of Oktoberfest. I agree to follow all rules and regulations set forth by Oktoberfest staff and understand that failure to do so can result in immediate expulsion without refund. I will have no pets, illegal substances or weapons on my person or in my booth or vehicle during the festival.

Signed: _____ Date: _____

Vendor Application Instructions and Checklist
KEEP THIS PAGE FOR YOUR RECORDS

Application Deadline: June 4, 2010

Hours of Southlake Oktoberfest 2010:

Friday: 5pm to 11pm · Saturday: 10am to 11pm · Sunday: 12pm to 5pm

Arts & Crafts

- Entry: \$250.
- **Corner and/or specific booth requests will be considered based upon availability when accompanied by a SEPARATE \$50 fee.** If your request is not accommodated, your \$50 will be refunded. No placement guarantees when not accompanied by separate fee.
- You must create the work you exhibit and sell.
- Provide your own equipment including freestanding 10x10 covered tents, tables or chairs, heavy-duty electrical extension cords, duct tape, clamp lights, kitty litter or similar product (in case of damp ground), and any other supplies.
- Please email or include a non-returnable photo/color copy of festival set-up to oktoberfest@southlakechamber.com. DO NOT send us to a website – vendor to provide electronic photos!

Checklist

- Vendor application
- \$250 check or money order (plus an additional \$50 if requesting a corner booth)
- Hold harmless agreement
- Photos/color copies of festival set-up

Food Vendors

- Entry: \$300 plus 20% of gross sales on food coupon basis and includes electricity.
- Water is available on site although not available at each food vendor location.
- **Provide required amperage, voltage, and rig dimensions, including booth and/or trailer including the tongue.**
- Please email or include a non-returnable photo/color copy of festival set-up to oktoberfest@southlakechamber.com.

Checklist:

- Vendor application
- \$300 check or money order
- Hold harmless agreement
- Photos/color copies of festival set-up
- Power needs
- Rig dimensions
- Copy of current health permit (817-321-4981)

Checks or money orders payable to (\$25 returned check fee):

Southlake Chamber of Commerce · 1501 Corporate Circle, Suite 100 · Southlake, TX 76092

Cancellation refund schedule

30-60 days before festival - 50% · Within 30 days of festival - no refunds

Oktoberfest will go on RAIN or SHINE. There are no provisions for inclement weather.

Area Hotels

Hilton Dallas/Southlake Town Square
1400 Plaza Place
Southlake, TX 76092
(817) 442-9900
www.hilton.com

Marriott Solana
5 Village Circle
Westlake, TX 76262
(817) 430-3848
www.marriottsolana.com
mhrs.dalwl.gm@marriott.com