



**FOR IMMEDIATE RELEASE**

Date: Wednesday, July 14, 2010  
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## **Calling All Wiener-Dogs**

Southlake, Texas –

Southlake Oktoberfest invites the public to bring their dachshunds, more popularly known as wiener-dogs, to the Wiener Dog Races to be held on Saturday, October 2 from 11am to noon at Southlake Town Square, 1400 Main Street, Southlake, 76092.

Contestants will have one family member hold their dog at the starting line while another waits at the finish line to coax their racer on in this fun, 100-foot contest. The field will be divided into heats with the winner (wiener) of each heat going to the final competitions. Dachshunds were chosen due to their Germanic origins.

Traci Bernard, Texas Health Harris Methodist Southlake, co-sponsor of the Wiener Dog Race said, "The Wiener Dog races are one of the most exciting activities at the Southlake Oktoberfest. The race turn out is huge every year and one that everyone looks forward to attending. The different temperaments of the dogs make the entire race very funny to watch as they race towards victory!"

Participants can come early and register on site. Registration is \$10 per dog. Racers are asked to remain on leashes until time for the races. Races will begin at 11am in front of the Town Square gazebo.

The ninth annual Southlake Oktoberfest will be held October 1, 2, 3 in Southlake Town Square and is a production of the Southlake Chamber of Commerce.

For more information call the Southlake Chamber of Commerce at 817-481-8200.

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# Southlake Chamber of Commerce

# Oktoberfest

## Wiener Dog Registration

*Saturday*

*October 2, 2010*



**Southlake  
Town Square  
Gazebo area**



**Texas Health**  
Harris Methodist Hospital  
SOUTHLAKE

Healing Hands. Caring Hearts.™



**Registration  
begins at 10:00 AM  
Races  
begin at 11:00 AM**

**Entry  
Number**

Each Wiener  
entrant must have  
2 race handlers

Name: \_\_\_\_\_

Address: \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Must provide email address to receive digital pictures

Dog's Name: \_\_\_\_\_

(please print)

**Entry Fee \$10.00 Payable to Southlake Chamber of Commerce**

For additional information  
817-481-8200 or [jill@southlakechamber.com](mailto:jill@southlakechamber.com)

\*Oktoberfest attendees agree to the unlimited and irrevocable use of their photographs and release photographer, its company and the company it represents from any liability and claims.