



FOR IMMEDIATE RELEASE

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OKTOBERFEST 2010 COMES TO SOUTHLAKE

Southlake, Texas –

The ninth annual Southlake Chamber of Commerce Oktoberfest is near. This much anticipated three-day festival takes place October 1st through the 3rd at Southlake Town Square, 1400 Main Street, Southlake, 76092. It features a wide variety of entertainment and activities for adults and kids alike, and is free admission to the public. Hours of operation are Friday, 5:00 p.m. to 11:00 p.m., Saturday, 10:00 a.m. to 11:00 p.m., and Sunday, 12:00 p.m. to 5:00 p.m.

“Our goal is for Oktoberfest to offer the community a family-oriented event that everyone can enjoy,” said Dana Davis, President of the Southlake Chamber of Commerce. “We want to build on the great events already offered in Southlake throughout the year, such as Art in the Square and the July 3rd Stars and Stripes celebration.”

Oktoberfest features nearly 100 arts and crafts exhibitors showcasing their wares. Careful consideration goes into selecting high quality vendors to ensure all of their items are made by hand. In addition, a variety of food vendors will be present, offering everything from hot dogs and hamburgers to funnel cakes and ice cream. In keeping with the German spirit, a variety of beer and wine will be available along with plenty of bratwurst.

Entertainment will be abundant throughout the weekend. Jeff Allen will perform on Friday night and Le Freak will take the stage on Saturday evening. Other performances include Professor D and Texas Gypsies on Sunday afternoon.

The wildly popular Wiener Dog Races, sponsored by Harris Methodist Southlake and Metro Pet Service, is one of the most anticipated events during the weekend and draws dogs and people alike from all around the state of Texas and beyond. The entry is \$10 and the registration begins Saturday at 10:00 a.m. with official heats beginning at 11:00 a.m. The races are near the Southlake Town Square pavilion. Another record year with over 100 dogs lining up at the gates is expected, with the top three wieners receiving trophies to proudly display! Come early to get a good seat.

Oktoberfest will have something for everyone, especially the children. The children's area will include numerous inflatables, a Ferris wheel, train ride and exhibits where the kids can make arts and crafts.

Oktoberfest is held at Southlake Town Square and hours are as follows:

5-11 p.m.	Friday, October 1
10 a.m. 11 p.m.	Saturday, October 2
12-5 p.m.	Sunday, October 3

Don't miss this exciting event that has something for the entire family. Whether shopping, great food, listening to fantastic entertainment or watching the kids play in the children's area, you are guaranteed to have a good time at Oktoberfest. The Southlake Chamber of Commerce is proud to recognize the City of Southlake, Southlake Town Square, and its many other sponsors for their partnership which makes this event possible. For additional information about the festivities, please contact the Chamber office at 817-481-8200 or info@southlakechamber.com, or visit our website at www.southlakechamber.com.

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