



Dear Artist or Craftsperson:

The Southlake Chamber of Commerce is pleased to announce that the seventh annual Southlake Oktoberfest festival is being held October 1-3, 2010 in Southlake, Texas. Oktoberfest features entertainment, arts and crafts, food, children's activities, popular Wiener-Dog Races, and much more.

The Southlake Chamber of Commerce hosts Oktoberfest, a top of the line event that attracts a great deal of media attention, meaning more buyers for you. Southlake is one of the highest income communities in the entire state, so you'll want to bring your best works.

Strong support throughout the city of Southlake ensures a positive experience for all who participate in Oktoberfest. Be sure to mention us to your friends, too!

If this is your first time at Oktoberfest, we are excited to have you be a part of it. If you're a returning vendor, we have no doubt that this year's experience will be even more successful than your last.

I am enclosing a vendor application for your convenience. **We currently have space available but are filling fast! Vendors that are accepted will be sent site maps, set-up and parking information, as well as other event details two weeks prior to Oktoberfest 2010.** In the meantime, should you require further information, please call the Southlake Chamber of Commerce at 817-481-8200 or e-mail oktoberfest@southlakechamber.com

We look forward to seeing you there!

Sincerely,

A handwritten signature in cursive script that reads 'Jill Johnson'.

Jill Johnson
Interim President