



FOR IMMEDIATE RELEASE

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OKTOBERFEST WIENER DOG RACES GO TO THE DOGS!

Southlake, Texas –

The seventh annual Southlake Oktoberfest is near. The Wiener Dog Races, sponsored by North Texas Tollway Authority is one of the most anticipated events during the weekend. This event draws dogs and people alike from all around the state of Texas and beyond. Another record year with over 100 dogs lining up at the gates is expected, with the top three wieners receiving a trophy.

Event registration begins Saturday at 10 a.m. with official heats beginning at 11:00 a.m. The entry fee is \$10. The races are near the Southlake Town Square pavilion and are emceed by Rebecca Miller again this year. Come early to get a good seat. These dogs are cute and the race is hilarious.

Children five to 12 years of age can participate in the Chick-fil-A Nugget Eating Contest. Register by 1:30 p.m. on Saturday, October 5. The event starts at 1:45 p.m. with the winner receiving a \$500 savings bond from Capital One. The contest is limited to 50 participants and will be three minutes in length.

Adults with a hearty appetite have a chance to take on reigning champ Brian Zvonecek in the Town & Country Foods Brat-Eating Contest. The entry fee is \$10, and this contest directly follows the Nugget Eating Contest at approximately 2 p.m. The winner receives the golden pig trophy that he or she can proudly display!

Oktoberfest is held at Southlake Town Square and hours are as follows:

5-11 p.m. Friday, Oct. 3

10 a.m. – 11 p.m. Saturday, Oct. 4

12-5 p.m. Sunday, Oct. 5

Whether shopping, great food, listening to fantastic entertainment or watching the kids play in the free kids area, you are guaranteed to have a good time at Oktoberfest. For additional information about the festivities, please contact the Chamber office at 817-481-8200 or info@southlakechamber.com, or visit our website at www.southlakechamber.com.

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