



FOR IMMEDIATE RELEASE

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OKTOBERFEST 2008 COMES TO SOUTHLAKE!

Southlake, Texas –

The highly anticipated three-day Southlake Oktoberfest will take place October 3rd through the 5th at Southlake Town Square. This festival features a wide variety of entertainment and activities for adults and kids alike. Hours of operation are Friday, 4:00 p.m. to 11:00 p.m., Saturday, 10:00 a.m. to 11:00 p.m., and Sunday, 12:00 p.m. to 5:00 p.m.

Oktoberfest features approximately 100 arts and crafts exhibitors showcasing their wares. Careful consideration goes into selecting high quality vendors to ensure all of their items are made by hand. Of course, Oktoberfest would not be complete without a wide variety of food and drinks, including bratwurst, corn dogs, crepes, roasted corn, funnel cakes, and much more.

Entertainment includes Emerald City Band performing on Friday night and Le Freak taking the stage Saturday evening. German dancers, the wildly popular wiener dog races, a brat-eating contest, and a children's chicken nugget eating contest are also part of the fun. The wiener dog races are Saturday morning, with registration beginning at 10 a.m. and the race starting promptly at 11 a.m.

Oktoberfest has something for everyone, especially the children. The children's area includes a number of inflatables, a Home Depot exhibit where the kids can build toys, and much more. The kids can also look forward to participating in the Chick-Fil-A nugget-eating contest on Saturday at 1:45 p.m.

The Southlake Chamber of Commerce is proud to recognize the City of Southlake, Southlake Town Square, and its many other sponsors for their partnership which makes this event possible including second year presenting sponsor Grapevine Chrysler Jeep Dodge.

Don't miss this exciting event that has something for the entire family. Make plans now to attend Southlake's seventh annual Oktoberfest celebration. For additional information about the festivities, please contact the Chamber office at 817-481-8200 or info@southlakechamber.com, or visit our website at www.southlakechamber.com.

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