



FOR IMMEDIATE RELEASE

Date: May 13, 2008  
Contact: Giovanna Phillips, President  
Southlake Chamber of Commerce  
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### ***SOUTHLAKE CHAMBER ANNOUNCES NEW STAFF***

Southlake, TX – Giovanna Phillips, IOM, President, of the Southlake Chamber of Commerce, announced the appointment of Jill Johnson to serve as Marketing Coordinator for the Chamber. Her role will involve aspects of promotion, research and development.

Johnson has an extensive background in the travel, tourism and hospitality industry. Most recently she served as executive director at the Jefferson City, Missouri Convention and Visitors Bureau and before that was with the Lenexa Chamber of Commerce in Lenexa, Kansas. Johnson was also employed for several years with Residence Inn by Marriott.

Phillips said, "Johnson's marketing strength in city-wide promotion will allow the Chamber to capitalize on its mission of providing an enhanced Southlake experience for visitors, residents, and businesses alike."

A native of Kansas, Johnson is a graduate of Wichita State University in Wichita, Kansas.

For more information, contact the Southlake Chamber of Commerce at 817-481-8200; 1501 Corporate Circle, Suite 100, Southlake, Texas, 76092; [www.southlakechamber.com](http://www.southlakechamber.com).

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